

A nighttime photograph of a busy pedestrian street in Antwerp, Belgium. The street is lined with historic buildings, some of which are illuminated. A series of large, illuminated arches made of warm white lights span the width of the street, creating a festive atmosphere. A large crowd of people is walking through the arches. In the background, the illuminated facade of a large Gothic church, likely the Antwerp Cathedral, is visible. The overall scene is vibrant and festive, typical of a winter festival or market.

Toerisme in Antwerpen 2025

Visit Antwerpen



Dagtoeristen

**16,3
miljoen**

+ 2,4%

t.o.v. 2024
15,8 miljoen

België

67,5 %

vs. 69 %
in 2024

Internationaal

32,5 %

vs. 31 %
in 2024

**Top 3 internationale
bezoekers**



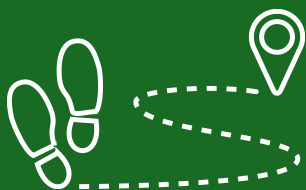
44 %



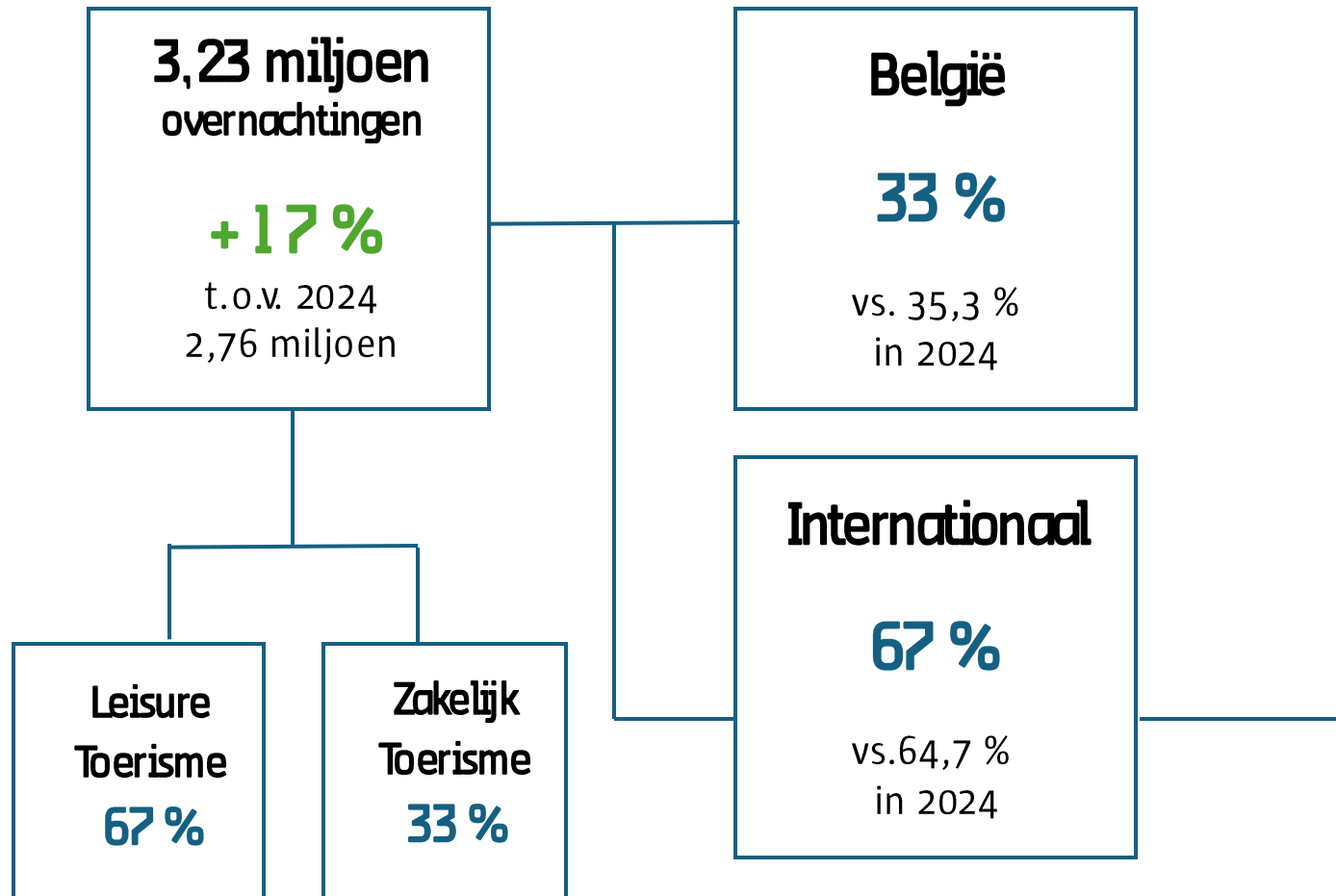
8,3 %



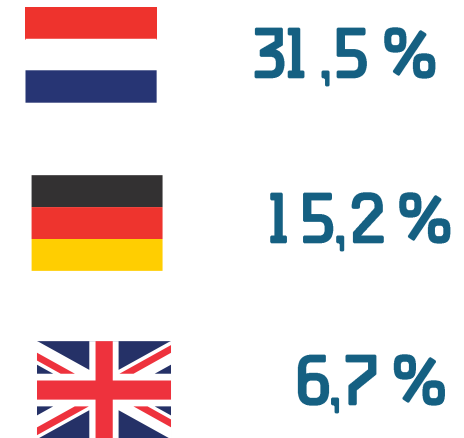
4,8 %



Verblijfstoeristen



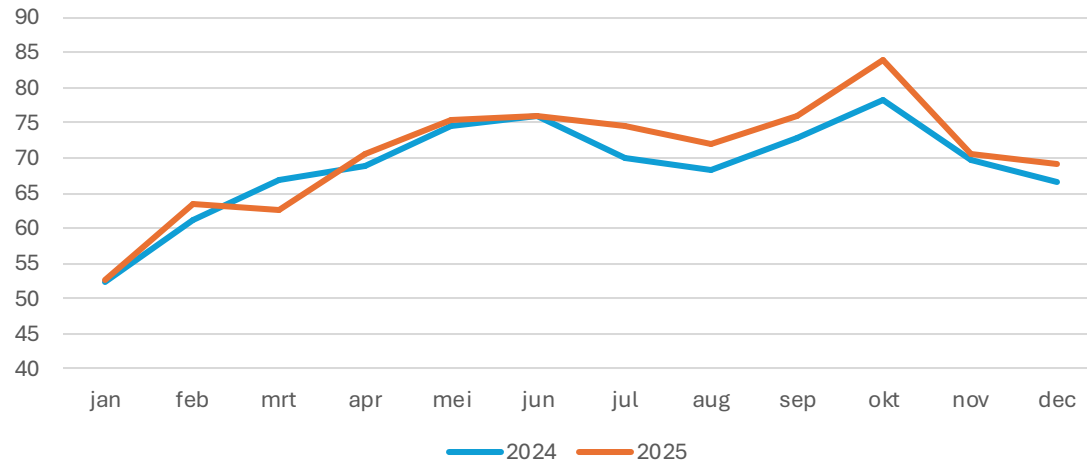
Top 3 internationale bezoekers



Logies

Bezettingsgraad hotels en gemiddelde dagkamerprijs

Bezettingsgraden hotels (%)

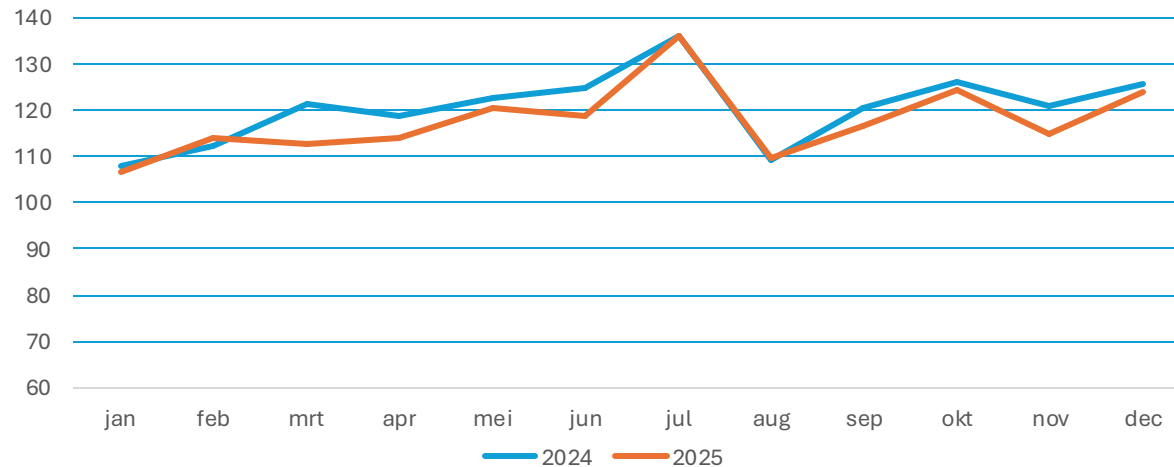


Gemiddelde
bezettingsgraad
hotels 2025

70,6 %

vs. 68,8 %
in 2024

ADR (€)



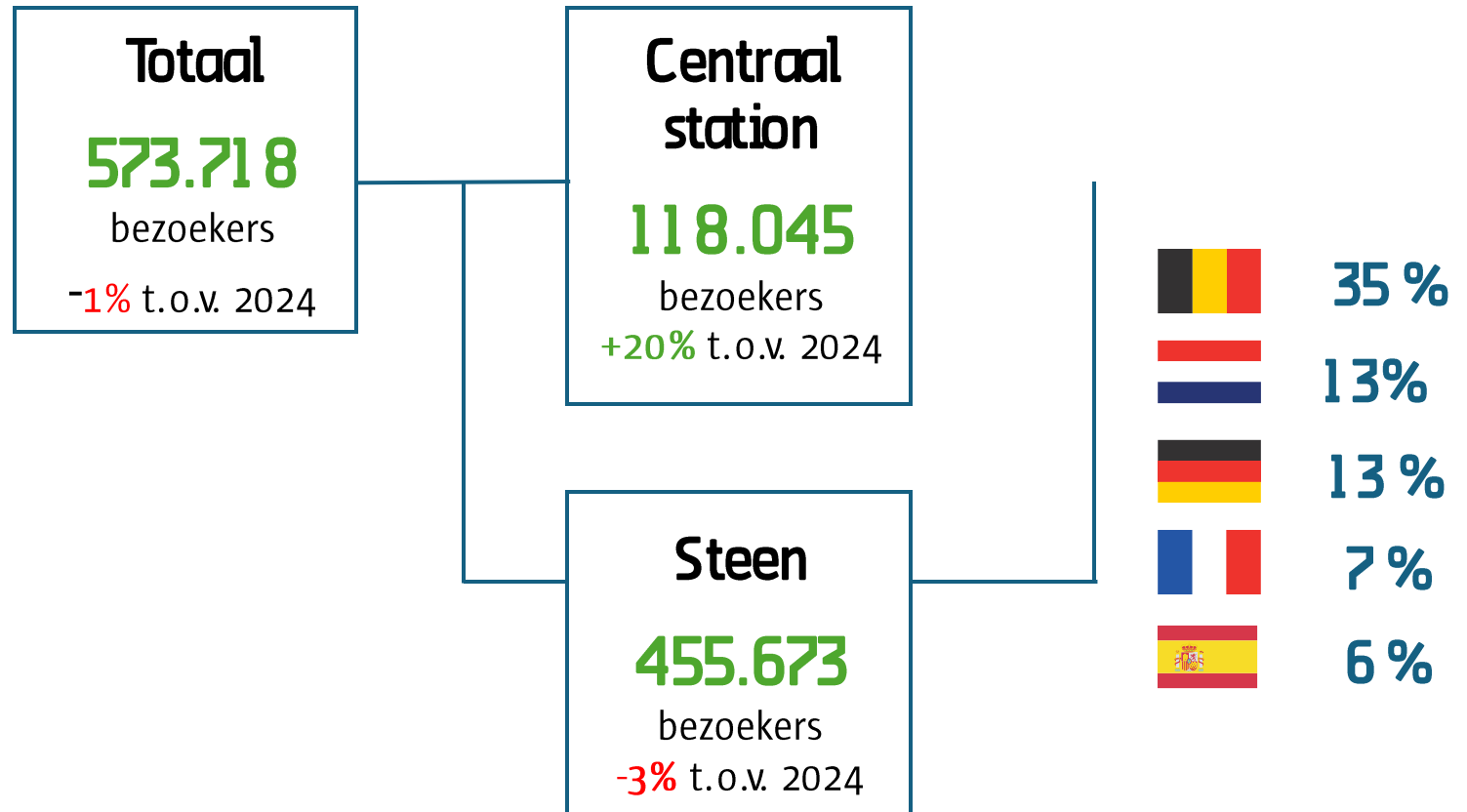
Gemiddelde
kamerprijs
2025

€ 117,70

vs. € 120,60
in 2024



Bezoekerscentra

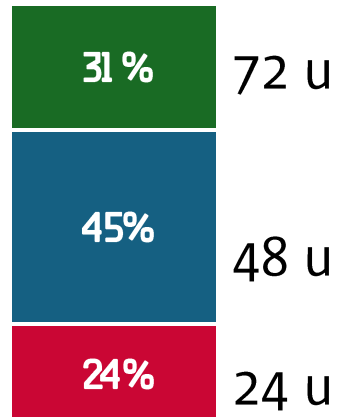




Bezoekerscentra

Verkochte
citypassen

8.499



Top 5 producten

1. Postkaart Galerie Frits	10.787
2. ATV Wandelrally	10.428
3. Magneet Galerie Frits	7.225
4. Elixir d'Anvers	2.418
5. Antwerpse handjes	2.087



Cruisetoerisme

Zee cruises

15

Passagiers

8 606

- 51 %

t.o.v. 2024



Rivier cruises

978

Passagiers

1 45 548

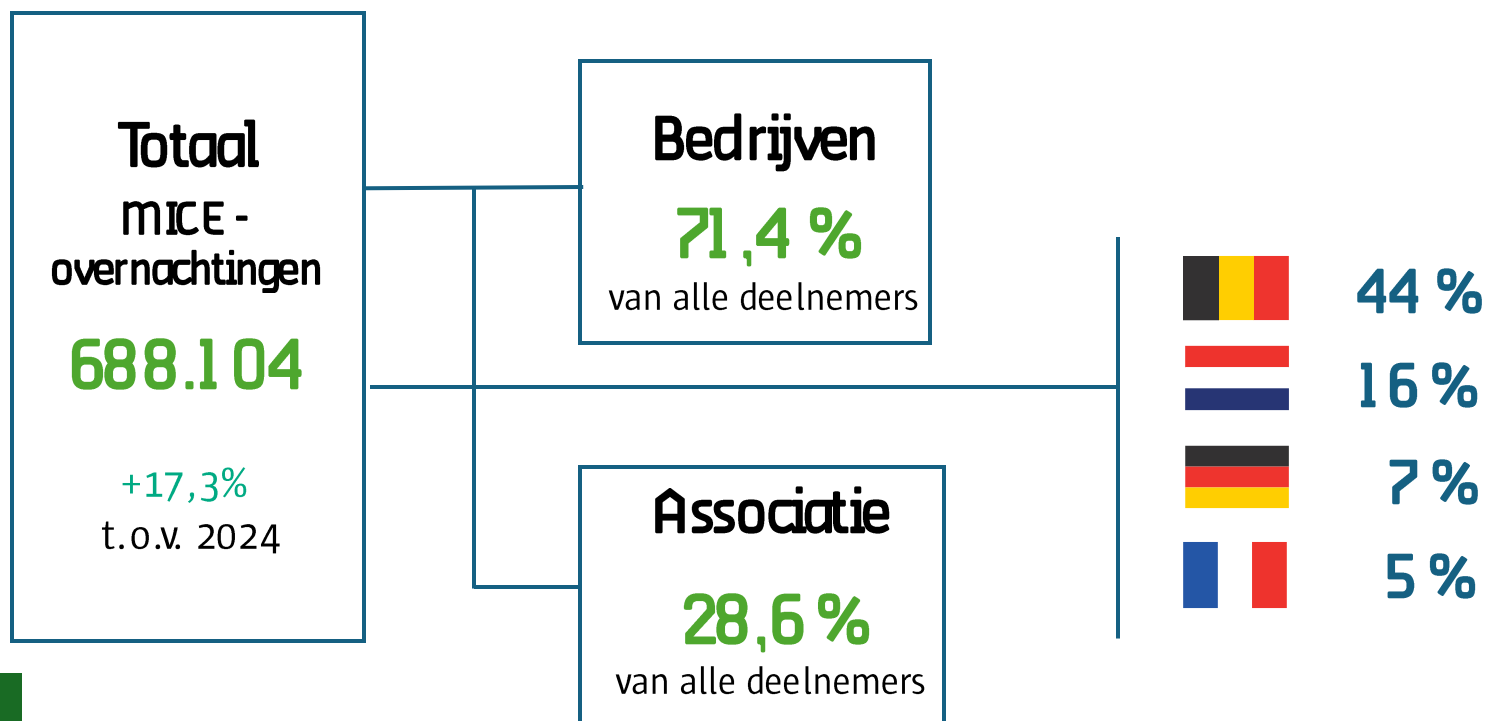
+6,5%

t.o.v. 2024





MICE (Meetings, incentives, conferenties & events)





Dank voor
uw aandacht
Visit Antwerpen

